

The Amount of Naturally-Occurring Hyaluronic Acid in Your Body Significantly Decreases as You Get Older

# ... Are you losing it?







# Hair & Scalp

**HA Biotin Scalp Spray** helps maintain a healthy scalp and promotes the appearance of thicker, fuller looking hair.

# Hair & Scalp

**Pure HA Face Serum** 99.7 pure Hyaluronic Acid to hydrate and plumpen your skin.

**Instant Facelift Serum** is a unique serum with Pepha-Tight for firming and smoothing appearance.

**HA Lip Balm** is perfect for hydrating and moisturizing dry lips

# **Joints & Mobility**

**HA Gummy** is a gluten-free gummy that helps promote strong joint and cartilage health.

**HA Lozenge** is a sugar-free way to support healthy joint and cartilage health.

**Optimize HA** is 120MG of high molecular weight in a vegan time release capsule.

# Eye Health

**HylaTears for Dry Eyes** is a lubricating eye drop that provides soothing comfort and long lasting lubrication, keeping eyes feeling refreshed throughout the day.

**Hylavision** is an oral supplement to help support overall eye health and performance.

# Synthovial Seven

**Hyalogic's Top-selling Synthovial Seven** is a liquid Hyaluronic Acid supplement that supports the natural HA in the whole body. This is our Highest Molecular Weight Hyaluronic Acid supplement available and is our top seller that hydrates all areas of the body from the inside out.

# **Ageless Beauty**

**HA Collagen Peptide Powder** is High Molecular Weight Hyaluronic Acid and Grass Fed, Non GMO Collagen Peptides I & III.

**Collagen HA Triple Boost Serum** is formulated to help naturally boost collagen and restore youthful volume to your skin.





estimated to peak at \$776M Market by 2023

2023

2024

2025

\$0B

Age 40

2026

DID YOU KNOW?

HYALOGIC

The first in the industry.

Age 60

Hyalogic was the first to create a full line of supplements and skin care products using High Molecular Weight Hyaluronic Acid. Our products help to hydrate joints, hair, skin, eyes, and bones with Hyaluronic Acid, nature's hydrator.

Hyaluronic Acid is found throughout our bodies' connective tissues (tendons, ligaments, skin, and extra cellular matrix).

Our bodies need hydration to function well. In fact, we must have it to survive. Without it, we can't perform at desired levels. In extreme cases, a lack of hydration can put our lives at risk. If we don't have sufficient hydration, sleep suffers, concentration wanes, joints experience discomfort, and cells don't function optimally. Skin dries, hair can become brittle, and our immune systems become pressured.

# As you grow older, your body supplies less and less HA which is possibly the most important component in keeping you young.

Around age 50, it's estimated that we can have as little as half the amout of HA in our skin that we did in our 20's. Put simply, without enough HA, we look and feel old.



Age 80



Scalp Tissue & Hair Follicles Shaft & Follicle



Skin Epidermis



Eyes Vitreous Humor





Joints Synovial Fluid

Hyaluronic Acid can retain up to 1,000 times its weight in water. It is found in almost every part of the body. As we age our bodies start to dry, and supplementing with premium HA may replenish the body's need for hydration. Think of hyaluronic acid as your internal lubricant. Without it you begin to experience joint, skin, hair, eye, and overall aging concerns.



# **5 WAYS YOU CAN HYDRATE** YOUR BODY WITH HA

Whole Body Support

When speaking of hydration, we typically think about quenching our thirst. But fullbody hydration means so much moreincluding supporting your critical physical structures and organs that require plentiful hydration to function at their best. Your joints, eyes, skin, hair, scalp, and gums all require sufficient levels of moisture to do their jobs properly.





#### HYDRATION TEST

Pinch your cheek. If it's wrinkling with gentle pressure instead of holding it's shape, your skin cells are desperate for water. Dehydrated skin will feel tight, look duller in the mirror and you may notice more exaggerated wrinkles.

### **ACCORDING TO SCIENCE**

According to science, purified, High Molecular Weight, non-animal (vegan) HA is equivalent to what is naturally found in the body. This type of HA is derived from an extracellular protein during a natural fermentation process and provides powerful anti-aging and lubricating properties.

What Sets Us Apart HIGH MOLECULAR WEIGHT

High Molecular Weight Hyaluronic Acid is the size of the molecule your body naturally makes and, according to science, it is known for its ability to hydrate, lubricate, and may even play an important role in promoting a healthy inflammatory response. Your body will break down this high molecular molecule, approximately one third a day, into lower molecular weight before it is removed from the body. In fact, the latest science indicates Low Molecular Weight Hyaluronic Acid may actually increase inflammation.





#### **DID YOU KNOW?**

Low Molecular Weight Hyaluronic Acid may not typically have the surface area for binding water and thus, proper lubrication is harder to achieve.



Dye Free



Fragrance Free



**Cruelty Free** 



Vegan Friendly



Non-GMO

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### Hyalock"

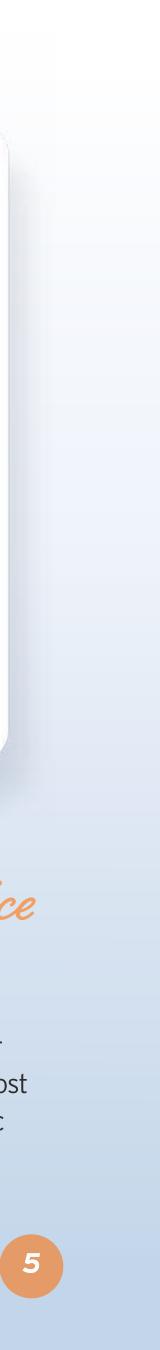
Hyalogic® products go through our extensive 5-step Hyalock™ process to ensure a high quality product:

- Using Non-Animal Derived, Vegan-Friendly Hyaluronic Acid
- 2 Ingredient Compatibility Testing
- OPPRESERVATIVE Compatibility Testing
- Or Product Quality Control Testing
- 6 Finished Product Analysis

#### PUT A LOCK ON QUALITY

Make the Right Choice

When shopping for Hyaluronic Acid, either as a dietary supplement or a topical, be sure to choose animal-free, High Molecular Weight HA. Natural fermentation is the most common non-animal source of Hyaluronic Acid. It's non-GMO and vegan friendly.





# TAKE OUR 7 Day Challenge

Apply our Pure HA Face Serum to your skin morning and night, as directed. See a noticeable difference, and many see it with just one application.

Consult one of our HA professionals for tips on our 7 day challenge by calling **866.318.8484**.





Hyalogic offers over 60 products supported by samples, literature, coop advertising, radio, staff trainings and a fully educated team of professionals.



# **OUR STORY**

It Began With An Idea

Like with most pioneers, the founding of Hyalogic® began when two friends, Darren and Mark, who had been working as respiratory therapists in the home health industry, had an idea to try something new. They simply wanted to create a way to more easily help their patients to better mobility, and decided to focus specifically on finding an alternative to glucosamine for joint health.

As luck would have it, their mutual friend Tom told them about a special molecule–Hyaluronic Acid–a remarkable naturally occurring lubricant found in nearly every part of the human body. When Tom explained how Hyaluronic Acid (HA) worked to keep the body's joints healthy, cushioned and mobile, but that the body produces less of it as we age, a light went off for both Darren and Mark. Could supplementing the body with this water-loving molecule deliver the improved mobility results they were looking for?





# HylaMist<sup>™</sup> for Dry Nose

Soothe and moisturize dry noses with Hyalogic® HylaMist, enriched with super-moisturizing Hyaluronic Acid and Grapefruit Seed Extract, all while supporting your immune health.



#### PRESS RELEASE

# Nasal Spray Market | Industry Analysis By Size, Growth Rate and Global Trends 2020-2026

Published: June 10, 2020 at 1:38 a.m. ET

"Nasal Spray Market 2020 Global Industry Trends, Size, Share Analysis Report". According to this report Global Nasal Spray Market will rise from Covid-19 crisis at moderate growth rate during 2020 to 2026. Nasal Spray Market includes comprehensive information derived from depth study on Nasal Spray Industry historical and forecast market data. Market Value Of Nasal Spray is to expand at highest CAGR And Reach Remarkable value by 2026.





Future of Hyaluronic Acid

The demand for hyaluronic acid is increasing due to the increasing application of hyaluronic acid in cosmetic & personal care products and the growing number of cosmetic surgeries. These factors are expected to fuel the growth of the global hyaluronic acid market.

The global hyaluronic acid market is projected to grow at a **CAGR of 9.8** during the forecast period (2020 - 2025). What is the valuation of the global Hyaluronic Acid market? The global hyaluronic acid market size can reach **USD 18,153.6 million** by 2025.

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The Americas contribute massively to the global hyaluronic acid market owing to the massive demand for hyaluronic acid in the pharmaceutical sector.

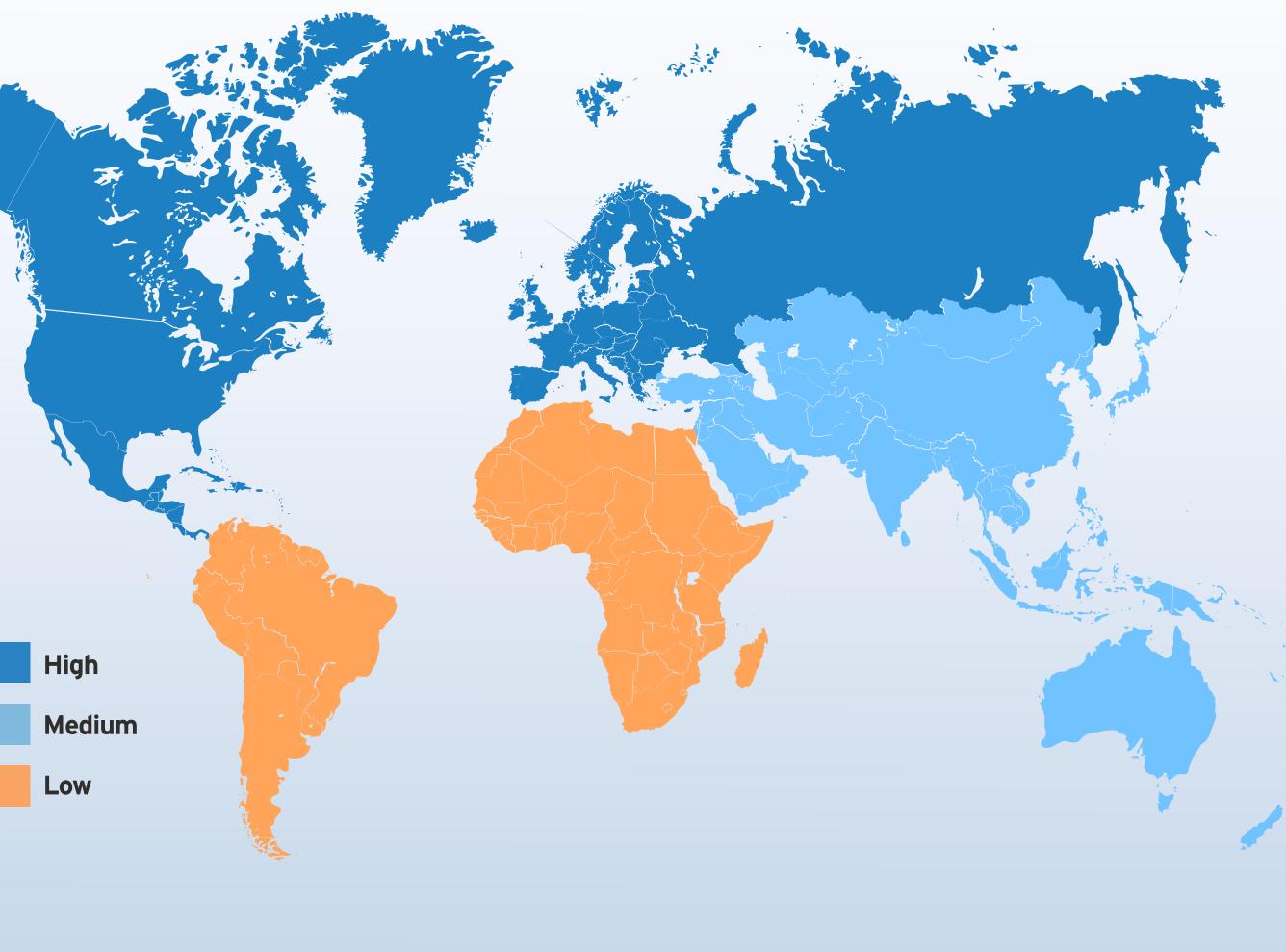


Market Share

North America Holds a Prominent Share in the Market: The cosmetic industry in the United States is one of the most flourished and mature markets, in terms of innovations and product availability.

> Furthermore, the demand from the altering demographics of the country (where younger generations are rejecting the idea of brand follow-up but are preferring locally sourced, organic and sustainable cosmetic solutions) is expected to drive the growth of the hyaluronic acid products market, by streamlining its presence across skin related products. The United States market for hyaluronic acid is likely to be driven by the "anti-aging" section. The consumers in the Gen X segment seek to approach "ageless" products, citing the ample spending power to embrace a reliable option for long term use.

# HYALURONIC ACID MARKET SIZE BY GEOGRAPHY IN 2019





# **CURRENT RETAIL PARTNERS**

Over 2,000 Retail Locations Mationwide





















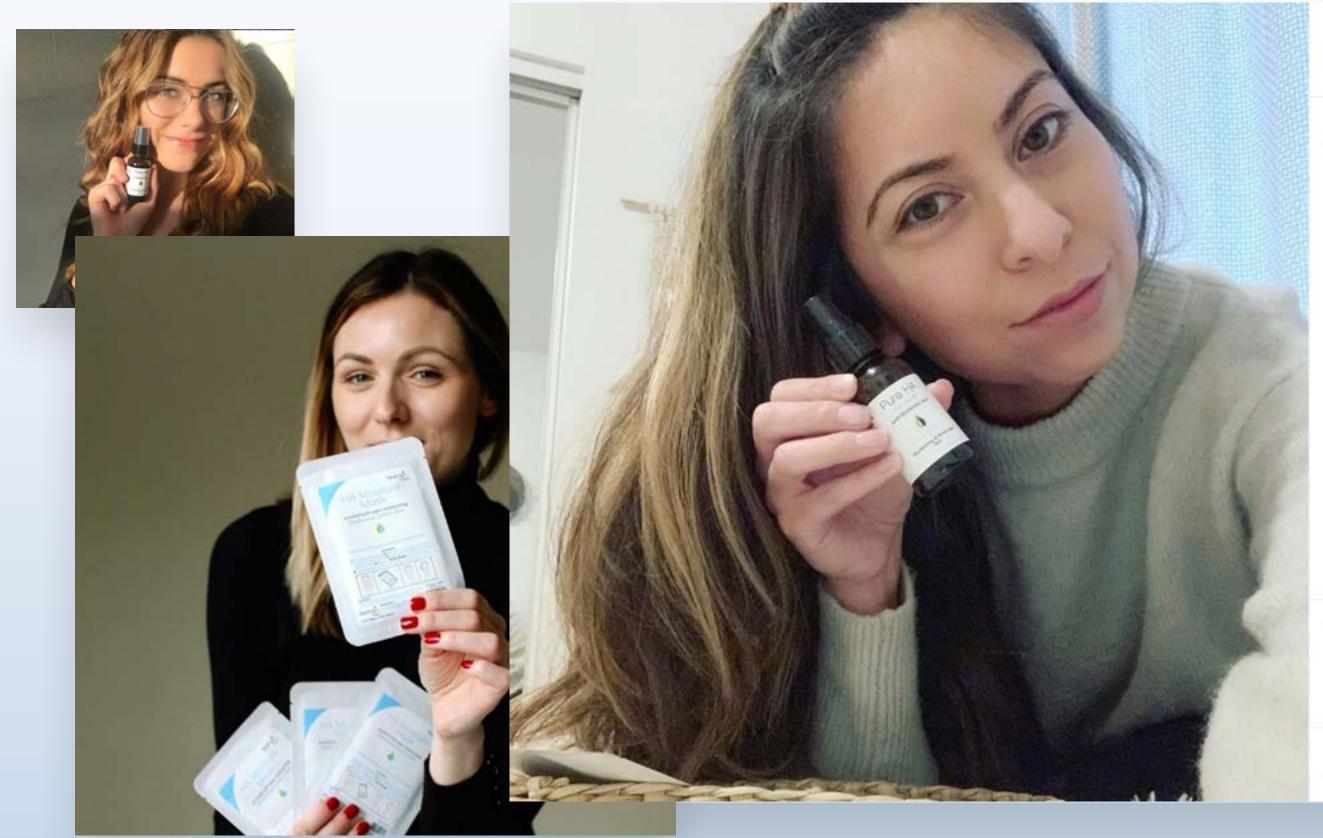








Influencer Market



hyalogic\_ha • Follow

hyalogic\_ha "I've always been a fan of Hyaluronic Acid for its ability to hold 1000x the moisture but felt they're all the same...until I tried Hyalogic's Pure HA Serum. The texture is light, silky, and super moisturizing!" -@adrilately

There is nothing else like our awardwinning Pure HA Serum! #Hyadifference

#Hyaluronicacid #HA #hyaluronic #hyaluronic\_acid #facialserum #faceserum #naturalserum #moisturizingserum #skincareregime

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FEBRUARY 10

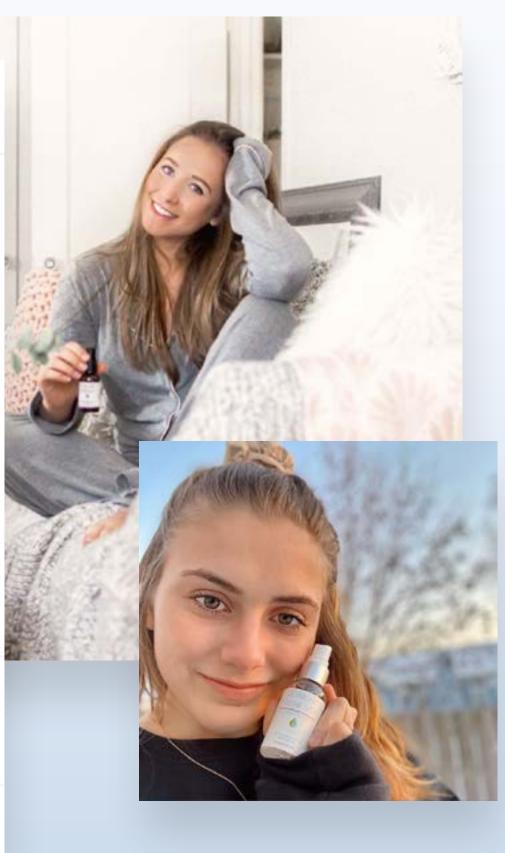
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#### Hyalogic @HyalogicHA · Jul 13

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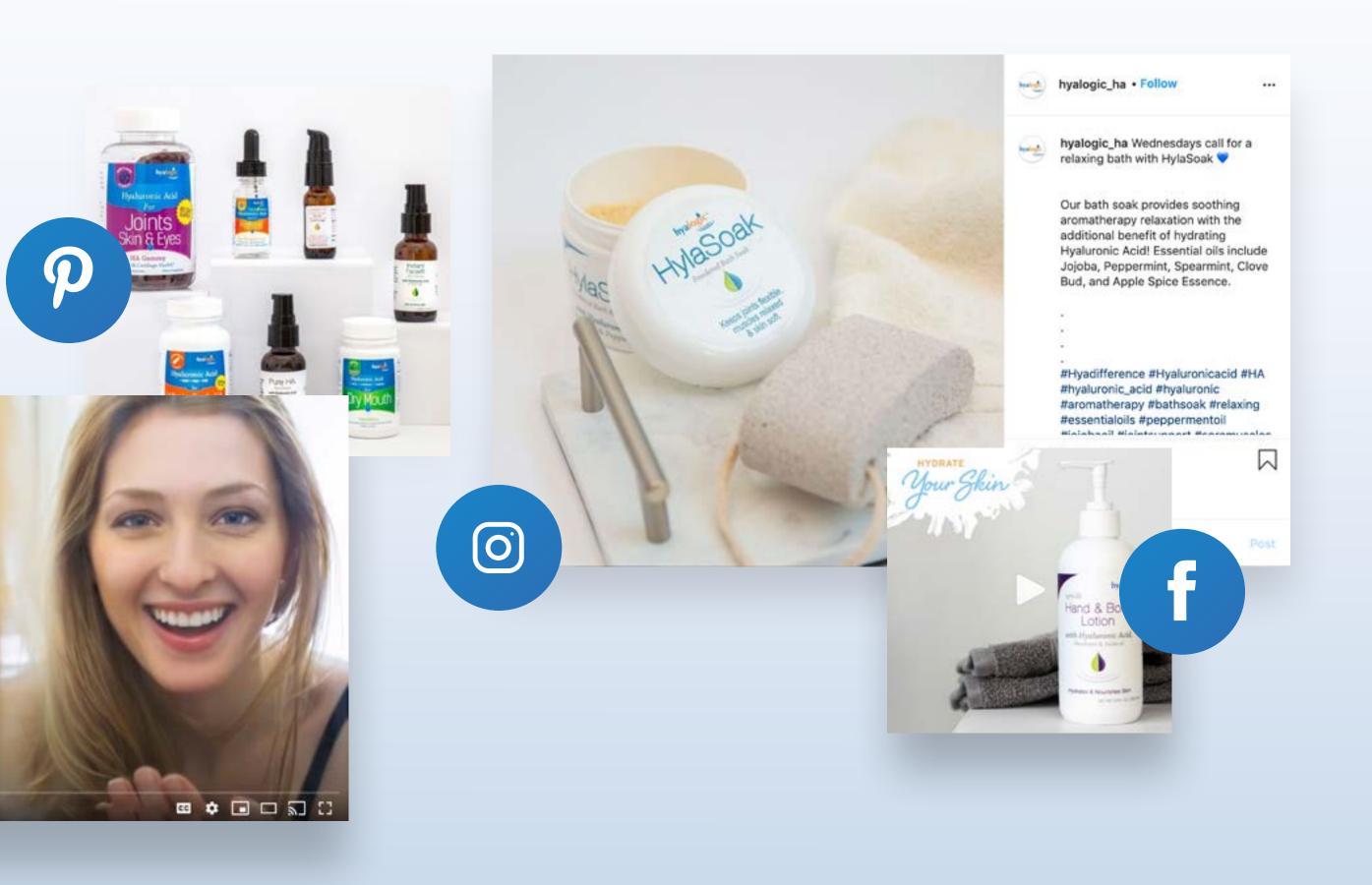
"I work at a computer all day and my eyes are always strained .. Now I have a product that can help assure me that I am giving my eyes the nutrients they need!" -William

Our Hylavision includes Hyaluronic Acid + many important vitamins to support eye health and performance





Social Media







# HA EXPERT



Dr. Karen K. Brown has been responsible for research & process development for the first Hyaluronic Acid products manufactured via bacterial fermentation and holds the original patents. She has specialized for the last 40 years in the area of Hyaluronic Acid. "As we age, we lose our ability to make High Molecular Weight Hyaluronic Acid. Therefore, it is critical to supplement it with High Molecular Weight HA taken on a daily basis."

What Customers Are Saying

I love this product! I noticed better joint benefit and hair and nail growth. This is a must have for everyone! I just wish I would have started this prior to turning 40. I have tried a lot of beauty products and joint products with no results but this WORKS!!!!



 $\star$   $\star$   $\star$   $\star$ 

I have an occasional dryness with my eyes. My grandson suggested trying HylaTears Eye Drops... I find this product to be very good. It tends to **relieve the dryness quickly** and provide relief to the dryness condition.



- NORMAN C.

I am very impressed with the way this has helped my skin. I turned 58 next month and I have very few wrinkles around my eyes and on my forehead...to see these visible results come from one little bottle....I'm impressed.



- ROXANN R.

# I have been using this for a couple years. It does help with pain in my joints. I can tell

when I forget to take it - the pain comes back. I will reorder it!



 $\star \star \star \star$ 



Causes We Support



Oncology Spa Solutions® is dedicated to educating spa and salon professionals to safely, compassionately and confidently care for their clients when they are experiencing cancer and the side effects of treatments.



# **PROUD SUPPORTER**

Vitamin Angels is a charity providing lifesaving vitamins to mothers and children at risk of malnutrition. Donations promote health and can even save lives. Everyone deserves a chance at a healthy life.

