

THE HYALOGIC Social Media Toolkit



hyalogic®

THE LEADER IN HYALURONIC ACID

Have questions? We're here to help.
Please contact info@hyalogic.com

To Our Retailers,

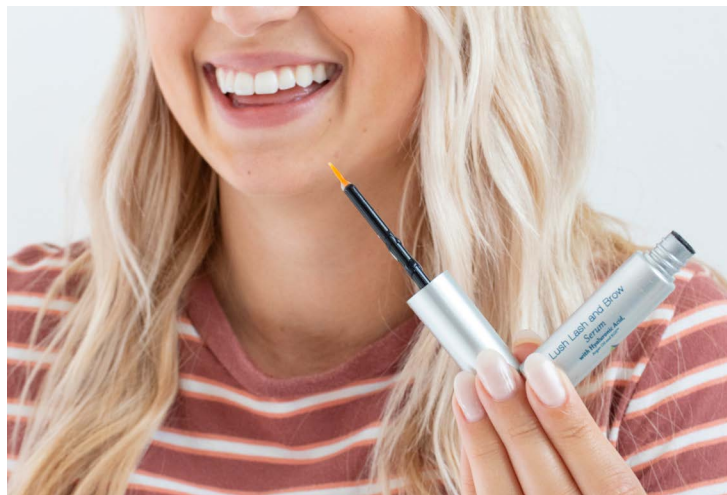
As Hyalogic partners, we are excited to share **exclusive content for you to post on your social media channels.**

Our hope is to provide your store with content that helps your customers and also *supports your store's financial success.*

In this toolkit you will find all of the information you need to easily share content across your various social media channels.



**LINK TO
PHOTOS**
for your use on
page 4 of this
document!



What is Hyaluronic Acid?

Hyaluronic Acid (HA), also known as hyaluronan or hyaluronate, is a carbohydrate (more specifically a mucopolysaccharide) occurring **naturally throughout the human body**. It can be several thousands of sugars (carbohydrates) long. When not bound to other molecules, it binds to water giving it a stiff viscous quality similar to "Jello".



*Because HA is one of the most hydrophilic (water-loving) molecules in nature with **numerous benefits** for the human body, it can be described as "nature's moisturizer".*



This viscous gel is one of the most heavily researched substances in medicine today with thousands of trials mostly in the fields of orthopedics and eye surgery.

Its function in the body is, amongst other things, to bind water and to **lubricate movable parts of the body, such as joints and muscles**.

Its consistency and tissue-friendliness allows it to be beneficial in *skin-care products as an excellent moisturizer*.



Hyalogic[®] Photography



High resolution images available for download for **social media use and marketing purposes**

They are not to be edited, sold, re-distributed or used for any other purpose than to promote Hyalogic's products.

View and download photos here:
[DROPBOX LINK](#)



Social Media *Tips*

Posts Should Be:

BETWEEN **90-200** CHARACTERS

CONCISE AND **EASY** TO UNDERSTAND

ENGAGING AND **INFORMATIVE**

WRITTEN WITH GOOD **CALL TO ACTION**

ACCOMPANIED BY A **QUALITY IMAGE**

DO

- 💧 Share and repurpose influencer content, appropriately tagging all creators involved.
- 💧 Share content from worthy news sources, key-opinion leaders and brand partners.
- 💧 Engage with your audience daily. Liking, sharing, and responding to comments will increase engagement on your page.

DON'T

- 💧 Blindly share. When sharing content, make sure to add a point of view and consider what viewers want to see.
- 💧 Use hashtags that are irrelevant or unrelated to the brand.

HASHTAGS

#hyaluronicacid #hyalogic #skincare
#healthyskin #beauty #skinttherapy
#glowingskin #awardwinning
#scienceofhydration #beautyfromwithin



FACEBOOK
[@hyalogic](#)



INSTAGRAM
[@hyalogic_ha](#)



TWITTER
[@HyalogicHA](#)

Featured Product *Videos*



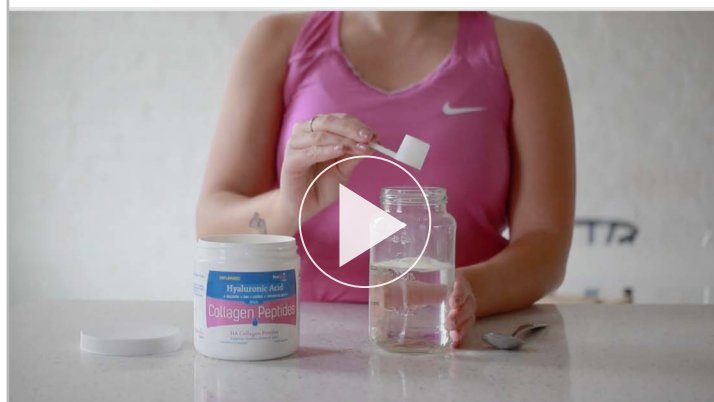
Pure Hyaluronic Acid Face Serum (:45 sec)



Experience the incredible moisturizing support of Hyalogic®'s Pure HA Serum. Made with pure Hyaluronic Acid to support skin hydration.



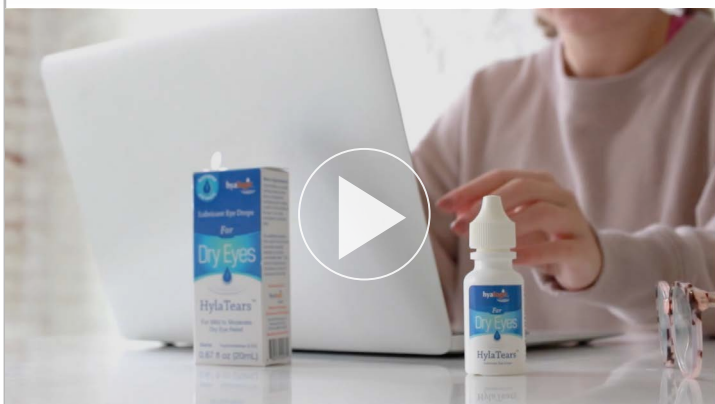
Collagen Peptides (:45 sec)



Our Premium High Molecular Weight Hyaluronic Acid (HA) and Hydrolyzed Bovine Collagen Type 1 & 3 is known to provide benefits for healthy joints, bones, skin and nails.†



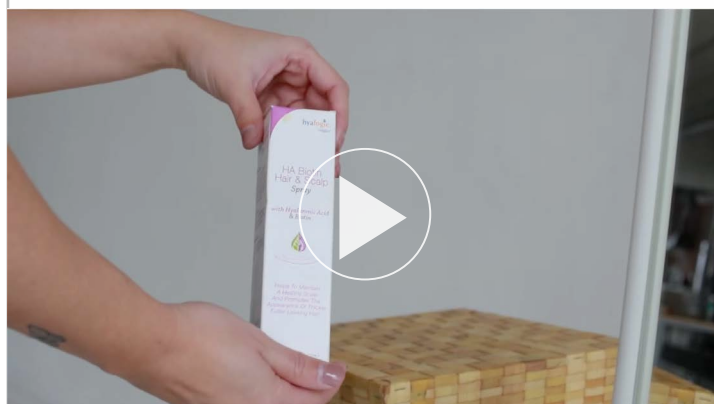
HylaTears (:45 sec)



HylaTears™ lubricating eye drops provide soothing comfort and long-lasting lubrication, keeping eyes feeling refreshed throughout the day.



Biotin Hair & Scalp Spray (:45 sec)



Beautiful hair requires a healthy scalp. Hyalogic® HA Biotin Hair & Scalp Spray contains Hyaluronic Acid and Biotin to maintain healthy hair and scalp tissue.

Featured Product Videos



Synthovial Seven (:35 sec)



Liquid Synthovial SEVEN[®] is easy to take and supports the HA in your body to help lubricate joints and cartilage for normal movement.



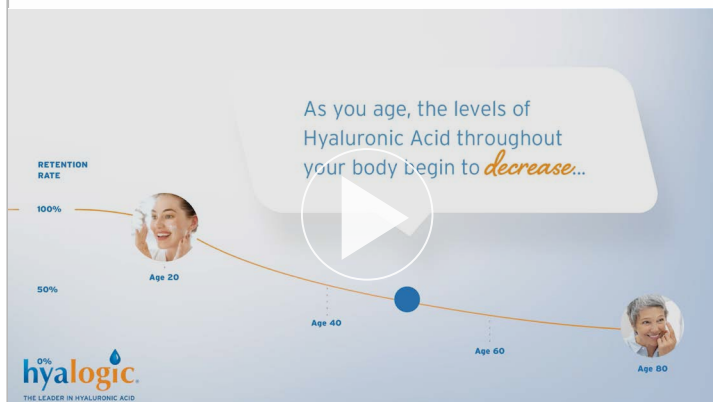
HylaVision (:46 sec)



HylaVision[™] is an oral supplement that supports eye health and performance†. It's gluten, wheat, yeast and sugar free.

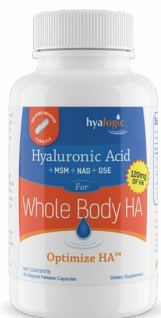


Optimize HA (:37 sec)



Our vegan-friendly, gluten-free delayed-release Optimize HA capsules contain MSM, NAG and Grape Seed Extract known individually to help maintain proper HA levels throughout the body.

Featured *Products*



OPTIMIZE HA CAPSULE

Offers support for flexible joints, healthy skin and collagen for whole body hydration with natural Hyaluronic Acid.

- 💧 **Vegan & Gluten Free**
- 💧 **Contains Grape Seed Extract**
- 💧 **Delayed-Release Capsule**
- 💧 **Helps Maintain Proper HA Levels**



HYLATEARS FOR DRY EYES

Lubricating eye drops providing soothing comfort and long lasting lubrication, keeping eyes feeling refreshed throughout the day.

- 💧 **Mild or Moderate Dry Eye Relief**
- 💧 **Convenient and Gentle**
- 💧 **Non-Irritating**
- 💧 **Contains Highly Lubricating Hyaluronic Acid**



COLLAGEN FACIAL MIST

Features Marine Collagen with Hyaluronic Acid to support moisture levels and a firm, elastic appearance.

- 💧 **Helps Support Skin Elasticity**
- 💧 **Quick Daily Mist**



LUSH LASH + BROW SERUM

Supports beauty of your lashes and brows with a formula of nourishing oils and vitamins (Argan, Coconut and E). These are known to nourish follicles and condition hair.

- 💧 **HA Helps Lock in Moisture**
- 💧 **Applied Nightly**
- 💧 **Keratinocyte Growth Factor Protein**

Best Sellers



SYNTHOVIAL SEVEN®

An oral Hyaluronic Acid dietary supplement that supplements the natural HA in your body. Helps lubricate joints and cartilage for normal movement, and supports skin hydration for healthy skin appearance. Facilitate eye health for normal vision.

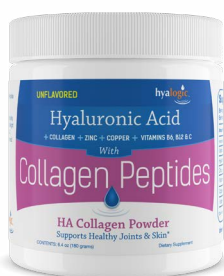
- 💧 Hydrate Your Skin
- 💧 Helps Lubricate Joints and Cartilage
- 💧 Facilitate Eye Health



PURE HYALURONIC ACID FACE SERUM

Supports skin hydration with a light, non-greasy texture that soothes and refreshes facial skin, as well as helps to lessen the appearance of fine lines and wrinkles.

- 💧 For All Skin Types
- 💧 Skin Softening
- 💧 Maintains Moisture
- 💧 Supports Skin Health



COLLAGEN PEPTIDES POWDER

A unique combination of Premium High Molecular Weight Hyaluronic Acid (HA) and Hydrolyzed Bovine Collagen Type 1 & 3, to provide benefits for healthy joints, bones, skin and nails. Add to your favorite beverage daily.

- 💧 Unflavored Powder
- 💧 Non GMO, Grass Fed
- 💧 Collagen, Zinc, Copper, Vitamins, B6, B12, & C



COLLAGEN HA TRIPLE BOOST

Uses Hyaluronic Acid to moisturize and hydrate, Syn-Coll for collagen production and a special Marine collagen formula that promotes healthy, young looking skin.

- 💧 Promotes Collagen
- 💧 Moisturizes & Supports Skin Firmness
- 💧 Powerful Antioxidant



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For *more* information:

visit hyalogic.com

call (866) 318-8484

email info@hyalogic.com



† The statements made within this website have not been evaluated by the Food and Drug Administration. These statements and the products of this company are not intended to diagnose, treat, cure or prevent any disease.